

## **MEDIA RELEASE**

### **What is a Release form for?**

A release form is an agreement between you and Oxfordshire Breastfeeding Support (OBS), under which you give us your permission to use your image/s, video/s, story or other materials you have contributed towards a project, in our print publications, social media, website and other end products such as films.

Please read this document as, once it is signed by you, it is a legally binding document between you and us.

### **Why do we need a Release form?**

To make sure you understand and agree that your image/s, video/s, story or other work may appear in OBS's general publicity or fund raising material or as part of a named project. It offers you and OBS protection against your contribution being used in a way you have not agreed to.

### **What happens if I sign this Release form?**

You allow OBS to use your image/s, video/s, story or any other materials you have contributed for such purposes as we may decide. OBS will only ever knowingly use an image, video or a piece of work to promote our mission and to give positive messages about breastfeeding.

*By signing this Release Form you understand that you will be giving OBS permission to decide how to use your contribution without future contact with you.*

### **What happens if I don't sign?**

We won't use your image, video or work.

### **Who can sign?**

If you are over 13 years old you can sign the form yourself. We need the signature of a parent, guardian or carer to sign on behalf of anyone under 13 (including babies).

### **Where can I read more about how you handle my personal information?**

You can read our privacy policy at

<https://www.oxbreastfeedingsupport.org/index.php/aboutus/privacy>

**For all images and videos - please check with the person who took the photo or video that they are happy for us to use it:** if it was a professional photographer they might hold the copyright.

## OBS Release Form November 2020 onwards

**Your name:**

**Name of child/children/young person/people under 13:**

**Your Email address:**

I agree that OBS may continue to use my pictures, videos and/or written materials in its printed materials or online publications for a period of 10 years from now, and understand that printed materials may remain in circulation even after that date. I also agree that you can contact me by email to request to extend this. I understand that I can email [team@oxbreastfeeding.org.uk](mailto:team@oxbreastfeeding.org.uk) at any time to have my pictures and writing removed and my data deleted.

**Any further comments/restrictions on how we can use your material:**

**Date:**

**Full name:**

**Signature:**

Thank you for supporting OBS.

Please return this form and send your photos and videos to [media@oxbreastfeedingsupport.org](mailto:media@oxbreastfeedingsupport.org).